



PROMATIS

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Targeting Business  
Process Excellence!

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## Intelligent Business Processes and Technology Expertise from a Single Source

PROMATIS is a team of dedicated creators. We develop solutions for profitable streamlining and automating your business — with holistic understanding and profound expertise. As a technology and innovation leader, we think through and master complex business processes. In doing so, PROMATIS stands for the synergistic interaction of business processes and modern Oracle technologies for process optimization.

Digitization breaks ground in all areas of modern enterprises. No area remains unaffected. As an expert in digital transformation, PROMATIS supports companies on the way into their digital future. This requires an enterprise-wide digital transformation that puts all business processes to the test and checks them for their digitizing capabilities, as opposed to tackling just a few processes for their suspected immediate potentials. A holistic perspective on business models, strategies, processes, and the enterprise architecture in connection with systematic planning and implementation of transformation projects is critical to the long-term success of transformation programs.



## Excellent Blueprints for the Digital Economy

PROMATIS stands for efficiency and long-term success of a business model! Agile business processes, which act as a blueprint for the digital economy are the key to this. This requires a blueprint, phrased to be generally understandable and easily communicated, inhering so much agility that it can quickly and flexibly adapt to changing market and environmental conditions.

This blueprint must also provide different perspectives on the digital economy: A consistent strategic view of corporate business objectives, strategies, and an objective risk assessment, as well as a comprehensive definition of business processes.

Therefore, models are at the beginning of any PROMATIS engagement. Our business and IT experts work together with the client to create business process models in which they define business processes, organizational structures, information objects, and business rules. Easy-to-understand graphical models allow for particularly efficient forms of communication. Smart software tools assist in documenting, analyzing, and simulating models and deliver valuable starting points for process optimization. For selected industries and reference processes, PROMATIS provides best practice models that enable real rapid business process design.

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### ***Active Partnership with Horus — BPM at its Finest!***

PROMATIS is a global Horus distributor and for business process management we opt for the Horus business process tools by the innovative software forge in the heart of the TechnologyRegion Karlsruhe. The Horus method is used for the analysis, modeling, and optimization of processes. It defines steps to extend a model with additional elements and also to link the different modeling elements with each other.

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## Sustainable Success as a Result of Satisfied Clients

As experienced consultants, we develop client-oriented, individual solutions, across all industries for upscale SMEs, global corporations, as well as for rapidly expanding companies.

Our perspective is aimed at humans, the organization, and the technology. We combine all necessary expertise under one roof to be able to look at tasks and problems among these three aspects and then find the optimal solution for your company.

We work passionately to offer economic added value and the best service for our clients, and we are convinced that teamwork is an essential component of this strategy. We promote a positive work climate that enables all employees to achieve excellent results and allows us to implement our client projects with the highest quality and professionalism. Above all, our primary goal is a trustworthy and sustainable cooperation for success with our clients.

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### ***More Quality of Life Through Information Technology with our Partner "Integrata Foundation"***

The Integrata Foundation pleads that IT improves the quality of life for as many people as possible and is not only used to rationalize work processes.

Beyond its merely technical application, IT should be a tool to shape the world and make it more humane, both large and small.

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## Economic Effectiveness and Information Technology Efficiency

Just like a company's success is inextricably linked to business process excellence, this excellence itself can only be achieved with tailored information system technologies.

PROMATIS provides consulting for corporate strategies and business management and combines it with IT concepts and implementation-oriented project management. Our work is characterized by trust, entrepreneurial thinking, and strong methodological skills.

Here, we benefit from powerful consulting tools and a superior knowledge management, which seeps into the client's solution through best practice models. We do not aim for theoretical concepts but for feasible solutions with maximum return on investment.

PROMATIS implements Oracle solutions according to client specifications, ready-to-use and on all major system platforms, including in the areas of:

- Enterprise Resource Planning (ERP)
- Supply Chain Management (SCM)
- Product Lifecycle Management (PLM)
- Enterprise Performance Management (EPM)
- Human Capital Management (HCM)
- Customer Experience (CX)

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***Innovative Global Corporation Oracle — We are Oracle Platinum Partner!***

Oracle is the world's largest provider of business software with the most comprehensible product range in the market and with the greatest innovation power. PROMATIS has had close ties with the national and international Oracle organizations for more than two decades.

This strong partnership guarantees up-to-date product expertise, which is provided — tailored to your needs — by certified PROMATIS specialists.

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**ORACLE** Platinum Partner



## Your Expert When it Comes to Oracle

PROMATIS holds a market-leading position in the process-oriented implementation of Oracle technologies, applications, and cloud services, and with our certified specialists, we have up-to-date knowledge of the entire Oracle product portfolio at all times. We offer a software portfolio that enables the realization of intelligent business processes and scalable Oracle solutions. This involves appropriately configured Oracle software that is complemented with reusable components and best practice models from the long-standing PROMATIS project practice. We deploy our solutions on-premise or in the Cloud, according to the requirements, using public, private and hybrid cloud models.

We are Specialized Oracle Partner in the areas of:

- Oracle E-Business Suite and Oracle Hyperion EPM
- Oracle Applications Cloud (Software as a Service): ERP, SCM, PLM, EPM, HCM, CX, Business Analytics
- Oracle Platform as a Service (PaaS) and Infrastructure as a Service (IaaS)
- Oracle Fusion Middleware (different deployment models)
  - Business Process Management (BPM)
  - Service-Oriented Architecture (SOA)
  - Business Intelligence (BI)
  - WebCenter

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### ***Award-Winning Excellence!***

After PROMATIS was awarded Specialized Partner of the Year in 2015 in the category "Industries" for Germany, we were awarded the Oracle Excellence Award in 2016 in the category "Software as a Service" (SaaS) in the EMEA region.

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## 100% Quality — 100% Customer Satisfaction — 100% Industry Expertise

As Oracle pioneer and multi-awarded Oracle Platinum partner, PROMATIS is proud to have more than 20 years to show for successful project work with upscale SMEs, global corporations and rapidly expanding companies in different industries. Our clients benefit from proven procedure models, powerful software tools, and sophisticated best practice solutions.

We know from our experience that it is essential to tailor these solutions to the specific client needs. It is precisely in the design of the business processes and the technical analysis where in-depth industry knowledge is critical for success.

Benefit from our extensive industry expertise in:

- High-tech industry
- Automotive industry
- IT, communications and media
- Financial services
- Trade (wholesale trade, e-commerce B2B and B2C)
- Logistics services, waste management, and recycling
- Foundations and large research institutions

For special client groups, we have developed cross-industry, fast-to-implement best practice solutions that guarantee a fast ROI:

- Medium-sized companies (production, trade, services)
- Start-ups and companies in a growth phase

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***Take Advantage of the Network — Live the Collaboration!***

DOAG – Deutsche ORACLE-Anwendergruppe e.V.  
OAUG – Oracle Applications Users Group  
AOUG – Austrian Oracle User Group  
SOUG – Swiss Oracle User Group

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With country subsidiaries in Germany (Ettlingen), Austria (Vienna), Switzerland (Zurich), and USA (Denver, CO), and with a vibrant global network of partners, PROMATIS positions itself as your global solution provider.

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- PROMATIS AG, Zurich (Switzerland) · www.promatis.ch
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